

Educational Video Description Template

Video Title/Hook: *[Insert Video Title]*

YouTube Description Prompt

This video explains *[Insert Problem / Solution]* with rich SEO keywords.

If you still need help, visit: *[Insert website URL or initial consultation URL]*.

Have other questions not covered in this video? Let us know in the comments below.

About Us:

[Insert Team Name] is a *[Insert Business Type]* dedicated to helping *[Target Audience]*. Learn more about *[Insert Team Name]* at *[Insert Team Website]*.

Not a *[Insert Your Team Name]* partner or client yet? Email us directly to schedule a time to chat at: *[Insert email address here]*.

Follow Us On:

[Insert each social media handle / channel below in list form]

[Optional] Additional Content to Consider:

- For our next, *[Webinar Name, Mastermind Event,]* click here *[Insert URL]*.
- Sign up for *[Team Name / Brand]* Market Update List! *[Insert URL]*.
- Read more about *[Insert Services / Strategies]* on the *[Team Name]* blog: *[Insert URL to Team Blog or Lender Launch Pad Homepage]*.
- For additional help, reach out to our support team here: *[Insert Support Team Email Address, Phone Number, or Contact URL]*.

Checklist Before Publishing:

- Is the video title less than 60 words?
- Is there one or more calls-to-action in the description for viewers to learn more about your product or team?
- Did you provide additional knowledge and/or resources in case the viewer needs additional education or support?
- Did you remind viewers to subscribe to your YouTube channel?